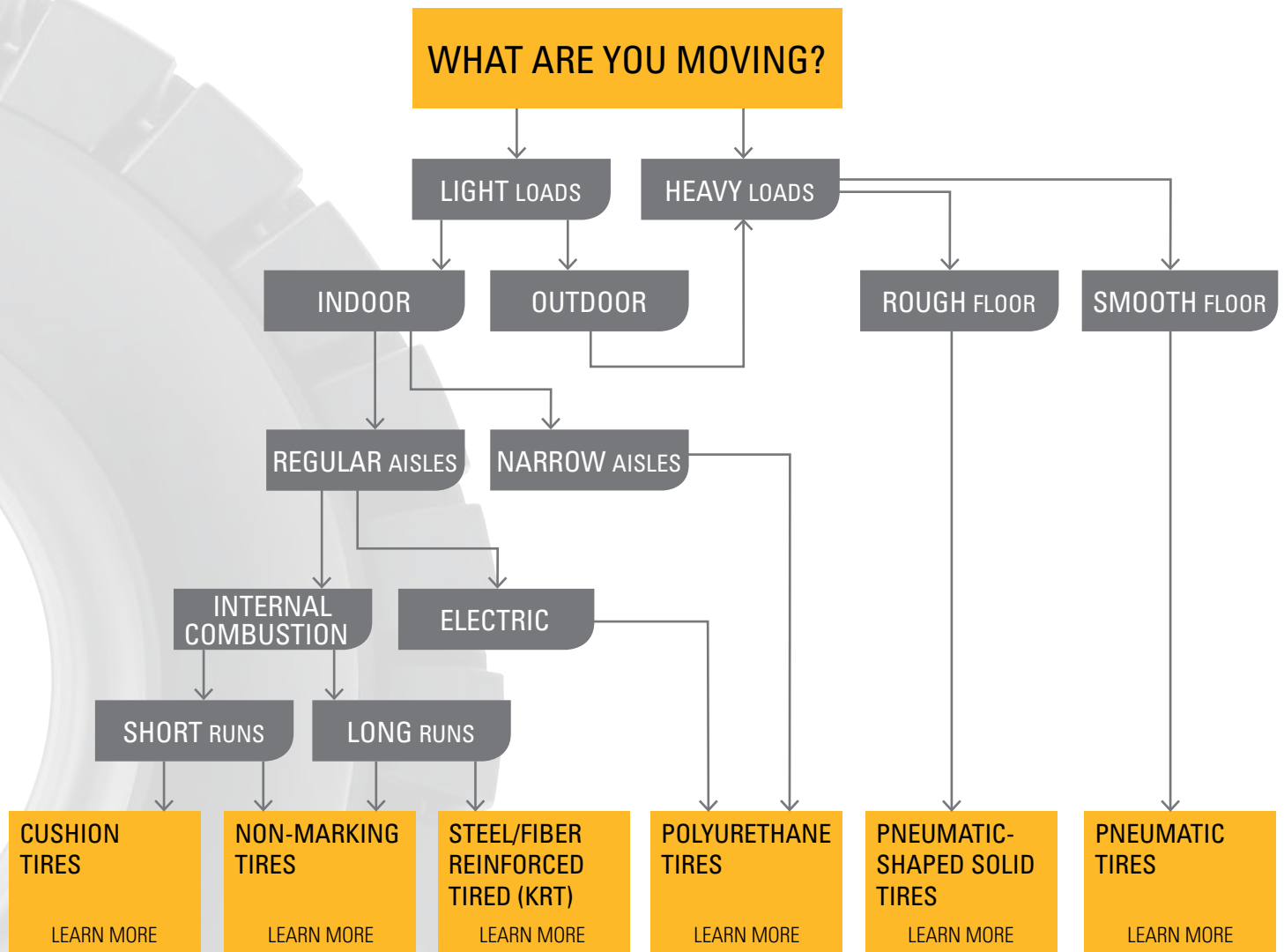


CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.

“When the right compound is used, it’s common to get an

**ADDITIONAL
35% - 40%
PERFORMANCE**
out of that correct product”*



BUILT FOR IT.™

* Reggie Collette, sales and marketing manager at Thombert Inc. (Newton, Iowa) – one of the world’s largest manufacturers of polyurethane wheels and tires for narrow aisle lift trucks.

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.

CUSHION TIRES

These tires are made of smooth solid rubber. Cushion tires do not require as much maintenance as other types of tires, but they do not get the same level of traction as a pneumatic tire on outdoor surfaces. Cushion tires work best on smooth, indoor surfaces.



In the U.S.,
70%
OF TIRES
in material handling are
PRESS-ONS*

The other 30% are pneumatic or solid*

Smooth tires provide more traction on dry floors than treaded tires*

BUILT FOR IT.™

* Joe Pauli, market manager at Continental Tire North America Inc.

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.



PNEUMATIC TIRES

Pneumatic tires are often less expensive and they provide a soft ride, protecting equipment, operators and loads. In some applications, such as agriculture, pneumatic tires provide better flotation over soft dirt.

Pneumatic tires are more forgiving on equipment and can go at higher speeds.

“THE MOST COMMON MISAPPLICATION IS USING A **SOLID TIRE** WHEN A **PNEUMATIC TIRE** SHOULD BE USED”*

BUILT FOR IT.™

* Joe Pauli, market manager at Continental Tire North America Inc.

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.

STEEL/FIBER REINFORCED TIRES

Cutting, chunking, long runs and high loads combine to accelerate wear and cause premature failure. Reinforced compounds run cooler under load and provide superior resistance to cutting and cut growth.



Steel Reinforcements

BUILT FOR IT.™

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.

POLYURETHANE TIRES

These tires can last 2 or 3 times longer than rubber. They are impervious to oils and chemicals. Polyurethane tires are also non-marking so they will not mess up your floors. These tires also provide excellent stability.



POLYURETHANE WHEELS CAN CARRY UP TO

54%

MORE WEIGHT THAN PNEUMATIC TIRES*.

BUILT FOR IT.™

* Gary Alcorn, co-owner of Teeler IndustrialTire, an industrial tire dealer in San Antonio.

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.



PNEUMATIC- SHAPED SOLID TIRES

These tires provide improved performance, carrying capacity and stability on rough surfaces. Tires cannot be over or under inflated and can last three times longer than a pneumatic tire. Can reduce costs and downtime due to flats.

SOLID TIRES CAN LAST
3X LONGER THAN
PNEUMATIC TIRES.

ELIMINATE
DOWNTIME
CAUSED BY FLATS
AND BLOWOUTS.

BUILT FOR IT.™

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CHOOSING THE RIGHT TIRE TO FIT YOUR BUSINESS.



NON-MARKING TIRES

These tires are recommended for but not limited to the following applications:

- BEVERAGE/BREWERY
- BOTTLING PLANTS
- CARPET PLANTS
- DISTRIBUTION FACILITIES
- ELECTRIC TRUCKS
- FLOOR SCRUBBERS
- FOOD PROCESSING
- **PAPER MILLS**
- TEXTILE PLANS

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